

CURRICULUM VITAE

ROMAIN BLANC

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Victoriaville, G6P4L3,
Québec, Canada

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Web & Graphic Designer

Passionate about imagery and creativity from an early age, I naturally gravitated toward graphic design and visual communication.

My experience across diverse companies and industries has sharpened my adaptability, allowing me to quickly bring value in multiple fields after tailored training.

- **Languages:** Native French; actively learning English (beginner to intermediate).
- **Software:** Proficient in Adobe Creative Suite. Familiar with Figma and basic knowledge of Microsoft Office.
- **Web:** Skilled in HTML/CSS and Joomla. Strong knowledge of WordPress and WooCommerce. Basic understanding of Bootstrap and beginner in JavaScript.
- **Graphic Design:** Creation of brand identities, logos, posters, catalogs, brochures, greeting cards, photo montages, visual compositions, video animations, and typographic work.
- **Signage & Display:** Experience in screen printing and digital printing. Skilled in adhesive cutting, sign design and installation, with knowledge of materials such as Dibond and PVC.
- **Hands-on Skills:** Solid foundations in crafting, DIY, and artisanal projects.

APR. 2021
PRESENT

GESTIMARK

Web Designer. I craft dynamic, responsive websites with a focus on user experience and visual coherence. I design custom Joomla templates with flexible, interactive modules, integrate content, prepare images, and ensure every visual aligns with the brand's identity. From extension setup to UX optimization and cross-platform testing, I combine technical skill with creative problem-solving to deliver polished, functional websites.

FEB. 2018
OCT. 2020

ADS DESIGN

Graphic Designer. I craft visually striking designs, from photo montages to illuminated object setups and dynamic light installations. I also create a range of communication materials — newsletters, websites, business cards, and point-of-sale displays — blending creativity with brand consistency.

NOV. 2013
SEPT. 2016

ART VISION

Graphic Designer. Designing signage and POS materials that stand out is my specialty. I create durable displays, manage sign installations and removals, and craft internal communication tools — all with an eye for detail and brand coherence.

JUL. 2012
OCT. 2013

FIBRESUD

Graphic Designer. I design versatile communication tools for both internal and external use — from logos and catalogs to folder covers, business cards, brochures, and POS displays — ensuring each piece reflects the brand's identity.

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JAN. 2011
MAR. 2012

ROMAIN BLANC

Freelance Designer. I create and produce a variety of printed materials — from business cards and flyers to brochures, invitations, and promotional items — combining creativity with a professional finish.

SEPT. 2007
SEPT. 2009

CREATION DU LIGNON

Graphic Designer. I design signage mockups and craft custom signs, producing both digital and screen-printed materials for flat surfaces and textiles. I handle adhesive preparation, weeding, application, and full sign installation, ensuring polished, professional results.

Aug. 2025
MAY 2026

AEC - FURNITURE MAKING - In progress

École du Meuble et de l'Ébénisterie, Victoriaville. Training focused on furniture design and manufacturing, including mastery of woodworking techniques, use of tools and machinery, and development of custom projects.

OCT. 2016
JUL. 2017

PROFESSIONAL TITLE - BTS WEB DESIGNER

Aries Paca, Aix-la-Durance (France) Specialized training in designing graphic elements and website mockups that respect brand guidelines, usability, and interactivity. Full-cycle website creation, from design and launch to basic SEO implementation.

SEPT. 2012
JUL. 2014

BTS GRAPHIC DESIGN - Level

Ipsaa ESDAC, Aix-en-Provence (France) Specialized training in crafting visual communication materials, managing the process from project brief to final production.

SEPT. 2007
JUIL. 2009

BAC GRAPHIC PRODUCTION PROFESSIONAL

Lycée Joseph Hubtmann, Saint-Étienne (France) Comprehensive training in all stages of the graphic production process, with mastery of layout techniques focusing on aesthetics, readability, and typography.